



Help arrange financing.

- 1. Assist in locating sources of mortgage loans.
- 2. Help you examine how much you can afford but how much you may want to spend.
- 3. Assist in comparing different financing options.
- 4. Provide information on purchasing incentives that may be available.
- 5. Educate and discuss the differences between being prequalified and preapproved for a mortgage.

- 12. Preview properties prior to showing.
- 13. Help select for viewing only those homes that fit your needs.
- 14. Aid in narrowing your search until you have identified your top choices.
- 15. Assist in analyzing the pros and cons of each property.
- 16. Disclose all known latent material defects.
- 17. Assist you in evaluating properties for suitability, affordability, and resale value.



Assist in finding the right property.

- 6. Identify your needs and wants in a property.
- 7. Find appropriate available properties.
- 8. Set up an automated e-mail alert system that immediately notifies you of properties that fit your requirements.
- 9. Sort through inaccurate information about homes in the area.
- 10. Provide ready access to all MLS-listed properties.
- 11. Network with other agents for properties not yet in the MLS.



Educate you on market conditions.

- 18. Educate you on whether it is a buyers' market or a sellers' market.
- 19. Show statistics on what percent of list price the sellers are currently receiving.
- 20. Show trends, current average days on market, current absorption rate, and/or current months of inventory.

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Guide you through making an offer and represent you and your interests in negotiations.

- 21. Prepare a CMA so that you make an informed decision when offering a price.
- 22. Advise you on what comparable properties are selling for.
- 23. Explain common contract contingencies.
- 24. Obtain appropriate seller disclosures.
- 25. Prioritize your goals.
- 26. Help create a negotiating strategy to achieve those goals.
- 27. Ensure that you receive and understand all state and federally required disclosure forms.
- 28. Handle the completion of the offer to purchase or sales contract.
- 29. Educate you on the contents of the sales contract.
- 30. Ensure that all appropriate additional forms are completed.
- 31. Assist you in getting the best property at the best price with the least amount of inconvenience based on current market conditions.
- 32. Prepare you for multiple offer situations and develop negotiation strategies specific to multiple offers.



Get you to closing and serve as your trusted real estate resource.

- 33. Recommend inspectors, lenders, attorneys, and other professionals as necessary.
- 34. Be an advocate and advisor during the closing process.
- 35. Review and discuss home inspection concerns.
- 36. Monitor and communicate required contract deadlines to ensure that you meet them.
- 37. Assist in coordinating communications between the listing agent, lender, attorneys, title company, appraiser, and other professionals.
- 38. Accompany you on the walk-through prior to closing to ensure the property is in the same condition as when you entered into the contract.
- 39. Remain a life-long trusted advisor regarding real estate questions, needs, or concerns.

Count on your Accredited Buyer's Representative (ABR®) to provide the highest level of buyer-representation services.

